



Vintage, Picnic Parasol, Sun Umbrella

Sold



REF: 28727

Height: 258 cm (101.6")

Diameter: 210 cm (82.7")

## Description

Vintage 'Insonia' Garden Parasol By James Ince & Sons.

A large striped colourful patio parasol, garden or beach umbrella. This mid 20th century parasol has a fringed cotton canopy with deep valance and is with vivid and vibrant colours. The patio umbrella with acorn finial to the top, a beechwood pole with brass bayonet revolving joint, by loosening a thumb screw the parasol can be turned and pivoted for better protection against the sun and is an ideal choice to enjoy shade on sunny days. The pole has a metal screw on the end to screw the umbrella into soft ground, if wishing to use it on hard ground the diameter of the pole is 3 cm and should fit into a modern cast iron base. Ideal for use in the garden, at sporting events, picnics, beach etc. One of the metal umbrella ribs is stamped 'INSONIA, Regd Made In England'. 'Insonia' is a registered trade mark for James Ince & Sons and it was used extensively on their products from 1895 through to the 1980's. The London company were formed in 1871 and are still going strong today. James Ince & Sons also made tents and shelters, the most prestigious of which was 'The Villa'. This was a much loved Victorian bathing tent and stores such as Harrods and the Army & Navy sold it through their catalogues.

The last image shown is an extract from a 1939 - 40 Army & Navy Stores Limited catalogue illustrating the type of garden tents, umbrellas, and shelters that were available to the buyer.

The canopy is made up of ten panels, each measuring 70 cm wide.