



Baines, Bingley Cricket Trade Card

John Baines

£85



REF: 29473

Diameter: 7.2 cm (2.8")

## Description

Baines Cricket Trade Card, Bingley. Well Hit.

A rare circular cricket trade card in the shape of a leather cricket ball with seam. Made by the toy shop owner from Bradford, John Baines. Baines went on to produce not only football cards but eventually covered scores of different sports, from golf, cricket, tennis to horse racing and bowls, and just about any kind of sporting affiliations in just about every city, town and village in the UK. The cards were promoted in various prize competitions like finding certain "medal cards", collection a certain amount of empty packets. One could always submit a mini essay on sport with the winner having their writing printed on the backs of the cards. Hence why the backs are so varied and different.

The Baines card offered for sale is printed in a green tone with a picture of a batsman in the wicket to the front with the words 'Well Hit, Bingley'. To the reverse '9 Tennyson Street, Burnley, 10th march 1921. Dear Mr Baines, I am writing to thank you for the ball you have sent me. I am highly delighted with it, and everybody says it is a splendid case. Wishing your firm every success. I remain, yours truly, C. Branch. J. Baines, Sole Inventor And originator of the Famous Packet of Cricket and Football Cards, 32 Oak Lane, Bradford, reg. No. 80,607'.