Schotten

Baines, Keighley Cricket Trade Card

John Baines

£85

Manfred Schotten Antiques
109 High Street • Burford • Oxfordshire • OX18 4RG
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REF: 29465

Diameter: 7.2 cm (2.8")

Description

Baines Cricket Trade Card, Keighley. Well Hit.
A rare circular cricket trade card in the shape of a leather cricket ball with seam. Made by the toy shop owner from Bradford, John Baines. Baines went on to produce not only football cards but eventually covered scores of different sports, from golf, cricket, tennis to horse racing and bowls, and just about any kind of sporting affiliations in just about every city, town and village in the UK. The cards were promoted in various prize competitions like finding certain "medal cards", collection a certain amount of empty packets. One could always submit a mini essay on sport with the winner having their writing printed on the backs of the cards. Hence why the backs are so varied and different.

The Baines card offered for sale is printed in a green tone with a picture of a young boy at the wicket with bat in hand to the front with the words 'Well Hit, Keighley'. To the reverse 'Prizes of Footballs, Bats, Jerseys, Etc., given to boys sending in the Best Rhyme or Essay Weekly with 12 Medal Football Cards, Post Paid. J. Baines, Sole Inventor And originator of the Famous Packet of Cricket and Football Cards, 32 Oak Lane, Bradford, reg. No. 80,607'.

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