

Baines Barrow Football Trade Card

John Baines

£95



REF: 29487

Diameter: 7.2 cm (2.8")

## Description

Baines Football Trade Card, Barrow. Play Up.

A rare circular football trade card in the shape of a leather football ball. Made by the toy shop owner from Bradford, John Baines. Baines went on to produce not only football cards but eventually covered scores of different sports, from golf, cricket, tennis to horse racing and bowls, and just about any kind of sporting affiliations in just about every city, town and village in the UK. The cards were promoted in various prize competitions like finding certain "medal cards", collection a certain amount of empty packets. One could always submit a mini essay on sport with the winner having their writing printed on the backs of the cards. Hence why the backs are so varied and different.

The Baines card offered for sale is printed in a red tone with a picture of a goalkeeper saving the ball to the front with the words 'Play Up, Barrow'. To the reverse 'BOYS MUST send either a Letter on Sport, or a Reason, accompanied by Medal Cards, to enable them to compete for Prizes. J. Baines Ltd., Sole Inventor And originator of the Famous Packet of Cricket and Football Cards, George Yard, Barnsley, reg. No. 80,607'.