



Baines Newcastle Football Trade Card

John Baines

£135



REF: 29485

Diameter: 7.2 cm (2.8")

## Description

Baines Football Trade Card, Newcastle. Well Centred.

A rare circular football trade card in the shape of a leather football ball. Made by the toy shop owner from Bradford, John Baines. Baines went on to produce not only football cards but eventually covered scores of different sports, from golf, cricket, tennis to horse racing and bowls, and just about any kind of sporting affiliations in just about every city, town and village in the UK. The cards were promoted in various prize competitions like finding certain "medal cards", collection a certain amount of empty packets. One could always submit a mini essay on sport with the winner having their writing printed on the backs of the cards. Hence why the backs are so varied and different.

The Baines card offered for sale is printed in a yellow tone with a picture of two footballers to the front with the words 'Well Centred, Newcastle'. To the reverse 'Warriston, Moffat, Scotland, 5th Feb. 1921. Dear Sir, Your football cards are excellent. I am sending for more. Will you please send me Value of football cards to amount enclosed. Yours truly John J. Kennedy. P.S.- I prefer as many letters on cards as you can send me. J. Baines, Ltd., George Yard, Barnsley, reg. No. 80,607'.