

Baines Rochdale Football Trade Card

John Baines

£95



REF: 29486

Diameter: 7.2 cm (2.8")

## Description

Baines Football Trade Card, Rochdale. Well Centred.

A rare circular football trade card in the shape of a leather football ball. Made by the toy shop owner from Bradford, John Baines. Baines went on to produce not only football cards but eventually covered scores of different sports, from golf, cricket, tennis to horse racing and bowls, and just about any kind of sporting affiliations in just about every city, town and village in the UK. The cards were promoted in various prize competitions like finding certain "medal cards", collection a certain amount of empty packets. One could always submit a mini essay on sport with the winner having their writing printed on the backs of the cards. Hence why the backs are so varied and different.

The Baines card offered for sale is printed in a yellow tone with a picture of a young boy playing football, 'The Village Champion', to the front with the words 'Well Centred, Rochdale'. To the reverse 'BAINES' Gold Medal Football Cards, We Guarantee to give every week during our three months' Competition, 50 Jerseys, Shirts or Sweaters. Boys are requested to CAREFULLY READ SHOW BILLS before entering for competition. Decision of J. Baines Ltd. to be final. J. Baines Ltd., George Yd, Barnsley, reg. No. 80,607'.