



Pattisons' Cycling Maps

£35

Reference: 26864

Height: 9 cm (3 1/2") Width: 6 cm (2 1/4")



Short Description

Pattison Cycling Road Maps.

This is a collection of Pattisons' cyclists pocket road maps - issued by the Scotch Whisky Distillers of the late 1800's, Pattisons Limited. The maps are sold separately and are priced £35 each. Pattison spent a lot of money on marketing and were very innovative and these maps were promotional gifts, promoting the Pattisons' whisky.

When opened, the map is 13' wide by 9 1/2' high, map image 8 3/4' X 6 3/4', the map on a scale of ten miles to the inch. Around the map are small vignette scenes of Pattisons bottled whisky, their Leith offices and some of their warehouses. Two issues were printed of the maps the first had the rear printed with 'Pattisons' Scotch Whisky is sent to every corner of the Globe' with vignette scenes of trains, steam liners, cowboys etc. The second 'Pattisons' Scotch Whisky is invaluable to all TRAVELLERS & SPORTSMEN abroad or at Home who go in for Cycling, Golfing, Curling, Hunting, Coaching, Yachting, Shooting and Fishing'. There are accompanying images to the sports listed. There details were 'Pattisons Limited, Highland Distillers. Leith, London, Manchester, Glasgow, Dublin & Sydney.

Highland Distilleries:- Glenfarclas-Glenlivet Distillery, BALLINDALLOCH, N.B. Aultmore-Glenlivet Distillery, KEITH, N.B. Head Offices, LEITH'.

23 cyclists' pocket road maps were originally produced for Pattisons', 15 of England and Wales and 8 of Scotland. The cloth covers were of different colours, brown, red, green and grey and the maps were under copyright of John Bartholomew & Co. There is a crest printed on the back of the covers and also inside which belongs to the 'House of Gordon', the motto is 'Animo non Astutia', which means 'By courage not craft (or deceit).

The maps available are:-

- 1, Central Highlands of Scotland - SOLD
- 2, Inverness-shire, etc. - SOLD
- 3, Sutherlandshire & Caithness - SOLD
- 4, Argyllshire - SOLD
- 5, North-Eastern Counties of Scotland - SOLD
- 6, Eastern Counties of Scotland - SOLD

- 7, South-Western Counties of Scotland - SOLD
- 8, South-Eastern Counties of Scotland - SOLD
- 9, North Wales - SOLD
- 10, South Wales
- 11, Lancashire & Isle of Man
- 12, Northumberland & Durham
- 13, Norfolk & Suffolk - SOLD
- 14, Hereford - Worcester - Gloucester - Oxford - SOLD
- 15, Hereford - Worcester - Gloucester - Oxford - SOLD
- 16, Dorset - Wilts & Hampshire, etc.- SOLD
- 17, Essex & Kent
- 18, Devonshire - SOLD
- 19, Cornwall - SOLD

The overall condition of the above maps is very good, these last two have well worn covers, the maps are loose and with tears.

- 20, Counties around London
- 21, East Central Countries

More Information

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Year	C. 1900
Country	United Kingdom